



Call For Knitting Pattern Designers

Introduction

- Tarndwarncoort is one of Victoria's oldest surviving homesteads, and is the continuation of one of Australia's oldest family farms. Polwarth sheep were developed here by the Dennis family who now farm and sell under the label Tarndie Polwarth Wool.

Design Concept

- Reflecting winter in the Otway Ranges and the Great Ocean Road, ensuring people can be comfortable in the elements that are presented along this rugged coastline.
- A visual brief can be found [here](https://au.pinterest.com/tarndie/autumn-2018-mood-board/), via Pinterest (<https://au.pinterest.com/tarndie/autumn-2018-mood-board/>)
- Our naturally coloured yarn should be prominent within the design, with our new coloured yarn as a complimentary feature.

Pattern/s

- 8ply colour work yoke sweater. Classic design, using up to 4 colours. Size: Adult. Gender: Unisex
- 4ply colour work beanie. Using up to 4 colours. Size: Child - Adult. Gender: Unisex.
- 8ply and 4ply simple textured scarf. Gender: Unisex.

Items required for submission:

One page PDF containing your contact information:

- if applicable Ravelry username
- name you design under,
- your website if you have one
- sketches
- photograph of swatch/es
- Tarndie yarn choice/s that support your design. (Please note: new coloured yarn will not be available during submission process – swatches should use similar style/weight yarn to Tarndie's 100% Polwarth for the indicative design.

Multiple submissions will be accepted across all patterns.



Submissions due by:

23rd March 2017, 5pm

Please email your submission to: wool@tarndie.com

Successful applicants only will be notified by 11th April 2017

Contract / Copyright / Rights

- Pattern and sample will be due by 31st July 2017
- Yarn support will be provided.
- Tarndwarncoort will provide technical editing and photography.
- Compensation ranges from \$150.00 - \$400.00 AUD (Depending on design and complexity) for 12 months of exclusive distribution rights and use.
- The Designer holds all rights to the pattern with Tarndwarncoort holding exclusive rights to distribute the pattern via our website, our shop and Ravelry. After the exclusivity ends, the distribution rights revert back to the designer, with the option of Tarndwarncoort wholesaling the pattern at an agreed price.